



SHAMBHAVI VIRGAONKAR

PRODUCT DESIGNER

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- 🛂 Visa: Austrian work permit (RWR Plus)

PROFESSIONAL SUMMARY

Product Designer with 5+ years of experience creating **user-first, scalable** digital experiences. I blend a **strong foundation in UX research** with **sharp visual design and prototyping skills** to solve complex challenges. I have developed a collaborative, self-motivated, and detail-oriented mindset with my experience working in a fast-paced startup environments.

WORK EXPERIENCE

CHAMELEON TECHNOLOGY

Leicester, UK
July 2022 - June 2025

UX/UI Designer

- Designing a mobile app for energy management used by 57,000+ users
- **UI & Interaction Design:** Created responsive and mobile-first UI designs, ensuring WCAG accessibility and visual consistency via reusable component libraries in Figma.
- **UX Research:** Conducted user research and usability testing to inform **design decisions**, improving app navigation and **increasing user satisfaction by 36%**
- **Product Impact:** Collaborated with PMs and engineers to improve onboarding, resulting in a 43% improvement in ease of account creation
- **Cross-functional Collaboration:** Worked with product, dev, and data science teams in agile sprints. Advocated for user insights and simplified complex data dashboards for consumers.

LAGOM STRATEGY

UK
April 2022

UX Researcher & Designer

- Conducted user research aligned with GDS standards, creating **personas** and **user flows** to inform iterative design in **agile**, ResearchOps-driven environments.

STARTUP FARMS

India
Jan 2020 - Aug 2021

UX/UI Designer (Formerly Visual Designer)

- Applied **UX principles** to optimize web and digital experiences, increasing user engagement by 30% while ensuring usability and brand consistency.
- Created interactive UI mockups and visuals that aligned with **customer needs**.

EDUCATION

LOUGHBOROUGH UNIVERSITY

MA User Experience & Service Design
UK | 2021 - 2022

PUNE UNIVERSITY

Bachelor of Architecture
India | 2014 - 2019

LINKS

Portfolio:
shambhavi-design.com

LinkedIn:
shambhavi-virgaonkar

LANGUAGES

English:
Advanced - working proficiency

German:
Beginner - Level A2

AWARDS & LEADERSHIP

Ford Fund Smart Mobility challenge
Highly commended entry
June 2022

ADPList mentor
ADPList.org
March 2023 - present

Student Ambassador
Loughborough University
Dec 2021 - Oct 2022

Course Representative
Loughborough University
Dec 2021 - Oct 2022

AREAS OF EXPERTISE

UX Research

- Usability testing, surveys, journey mapping, heuristic evaluations

UI/UX

- Visual design, wireframing, high-fidelity prototyping, micro-interactions

Design systems

- Component libraries, systems thinking, accessibility (WCAG)

Tools

- Figma
- Adobe Creative Suite
- Framer
- Miro
- Confluence, Jira
- Trello